

BABOK® v3 Demystified Webinar Series

Chapter: Chennai IIBA® Chapter
Date & Time: 23-Feb-17 | 6:30 to 7:30 PM IST
Topic: Mind Mapping
Presenter: Mohan Kumar Subramani, CBAP®

Mind Mapping

- Mind mapping is used to articulate and capture thoughts, ideas, and information
- Mind maps use images, words, colour, and connected relationships to apply structure and logic to thoughts, ideas, and information.
- Connections are made between ideas by branches that typically have a single keyword associated with them that explain the connection.
- Mind maps can be developed individually or as a collaboration exercise. They can be created on paper or with the use of specialized software

Mind Mapping-Business Analyst

- Business analysts use mind maps to:
 - Think through and generate ideas on complex concepts or problems,
 - Explore relationships between the various facets of a problem in a way that inspires creative and critical thinking, and
 - Present a consolidated view of complex concepts or problems
- The intent of a mind map is to capture information in a fashion closely resembling how our minds process information

Elements: Mind Mapping

1. Main Topic:

- The main topic of a mind map is the thought or concept that is being articulated
- Images are frequently used as the main topic because they contain a great deal of information and can be useful in stimulating associated topics

2. Topics:

- Topics are thoughts or concepts that expound upon or further articulate the main topic
- There can be as many or as few topics as required to fully explore the thought or concept of the main topic

Elements: Mind Mapping

3.Sub-topics:

- Sub-topics are thoughts or concepts that expound upon or further articulate the topic and directly relate to the main topic
- Their association with the topic is expressed through a branch (connected line) that has a keyword associated with it

4.Branches:

- Branches are the associations between the main topic, topics, and sub-topics
- Branches include a keyword that clearly articulates the nature of the association

Elements: Mind Mapping

5.Keywords:

- Keywords are single words used to articulate the nature of the association of topics or sub-topics connected by a branch
- The keywords are useful for both categorizing topics and for triggering additional associations

6.Colour:

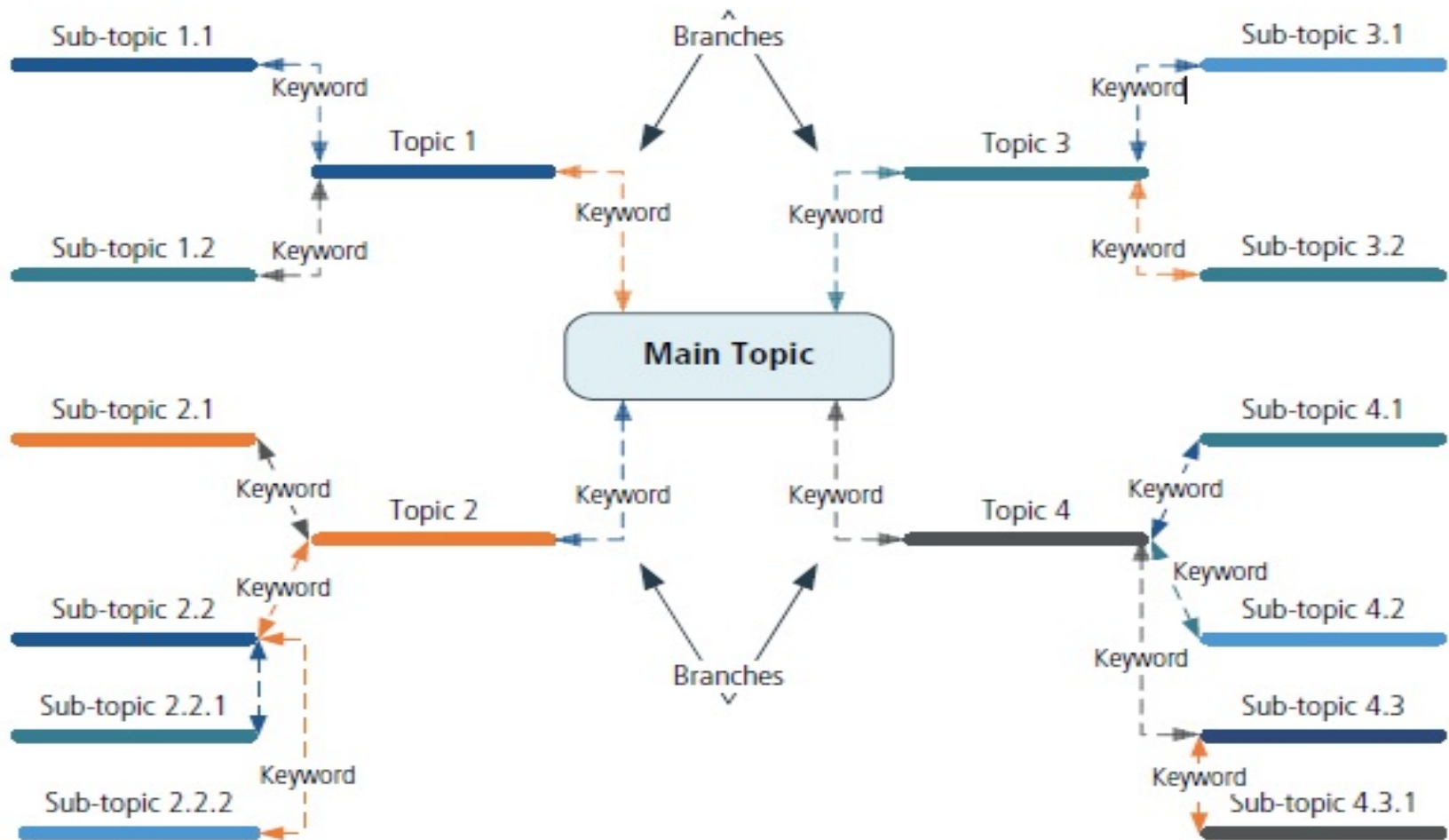
- Colour may be used to categorize, prioritize, and analyse topics, sub-topics, and their associations
- Each mind map creator applies colour in a way that best suits their mode of thinking

Elements: Mind Mapping

7.Images:

- Images can be used in mind maps to express larger volumes of information that are unable to be expressed in short topic headings
- Images are useful in stimulating creativity and innovation by generating additional thoughts, ideas, and associations

Elements: Mind Mapping



Strengths

- Can be used as an effective collaboration and communication tool
- Summarizes complex thoughts, ideas, and information in a way that shows the overall structure
- Associations and sub-topics facilitate understanding and decision making
- Enable creative problem solving by articulating associations and generating new associations
- Can be helpful in preparing and delivering presentations

Limitations

- Can be misused as a brainstorming tool, and the related documenting of ideas and creating associations may inhibit idea generation
- A shared understanding of a mind map can be difficult to communicate

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Next Webinar: Process Analysis

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Webinar Platform

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Presented By

Mr. Mohan Kumar Subramani, CBAP®

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